



Best Image Optical – Vision Expo West

New Fall Releases

Editorial Contact:

Carlos Zamora
Marketing Manager
Best Image Optical Inc.
305.477.4707
czamora@bestimageoptical.com
www.bestimageoptical.com

Miami, FL., August 27, 2011 – As Vision Expo West in Las Vegas, NV (Sept. 21-25) approaches, Best Image Optical will reveal their new fall frame releases from all three brands: Dolabany, Mario Galbatti, and Plume Paris. All frame names will be revealed after Vision Expo West has been completed. We hope you get to join us at Vision Expo West. Best Image Optical will be at booth #20017.

About Best Image Optical:

Best Image Optical is a seasoned design house and producer of eyewear. Our three collections (Dolabany, Mario Galbatti, and Plume Paris) delivers distinctive design and beyond trend styling. Continuously at the fashion boundary, but sane enough to make each style ready for the fashion forward consumer.

Our collections are a perfect balance of luxury and casual. The frame's feature colorful and inspiring temples and impeccable details, in a range of boastful colors. Comfort and fit are integral to the design of all Best Image Optical eyewear. The look of each line is versatile while always maintaining a high standard of functionality and excellence. Most frames can also meet your customer's progressive lens needs, without sacrificing style and functionality. The Best Image Optical collections have something for anyone possessing distinctive tastes in shapes, patterns, and colors that set these frames far apart from the rest.

###