



## Plume Paris –New Releases

### Old Century London Eyewear

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Miami, FL., September 19, 2011 – Plume Paris frames, inspired by European fashion is bringing distinctive design eyewear into the eyewear fashion industry. Our new frames named Trist and Yves will be part of our 2011 fall/winter collection. Both, Trist and Yves are distinguished by their round stainless steel frames that will remind the wearer of Old Century London. Photos of these frames will be found in the next coming weeks at [www.plumeparis.com](http://www.plumeparis.com) and [www.bestimageoptical.net](http://www.bestimageoptical.net).

#### New Releases:

TRIST - Three (3) Colors: M. Olive/Lime, M. Black/Silver, and M. Brown/Bronze  
Size: 41-22-135

YVES - Three (3) Colors: M. Olive/Lime, M. Black/Silver, M. Brown/Bronze  
Size: 46-21-135  
Metal: Stainless Steel

#### About Plume Paris:

Plume Paris frames are produced keeping the wearer's comfort in mind without sacrificing creative design and premium materials. In our Plume Paris collection we have different styles in order to satisfy whatever look you desire to have. Some of our frames take inspiration from 1940-1960's while others keep a more modern edge. One of the most significant factors while designing Plume Paris frames is their unique temple designs. Each temple is designed to create a different element and color in order to achieve uniqueness in each of our frames.

The materials used to create Plume Paris frames vary. Some are made out of Zyl to achieve beautiful colors and be extremely lightweight. Others are made with Stainless Steel Metal which allows frames to be light weight but durable. One other popular material used on Plume Paris frames is TR-90 which allows maximum flexibility to the user while maintaining a high quality design.

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