



Plume Paris –New Releases

Chic Eyewear

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Miami, FL., July 8, 2011 – Plume Paris frames are bringing originally design temples into the fashion industry. The new designs will come with attractive new colors and combinations to enhance the modern-type temples. The new releases include Plume Lava, Plume Remy, and Plume Spoil. The attention to detail on the temple designs and the greater use of Stainless Steel define the new releases.

New Releases:

LAVA - Three (3) Colors: M. Black/Grey, M. Hunter/Olive, M. Brown/Bronze
Size: 54-17-135

REMY - Three (3) Colors: M. Olive, M. Black, M. Brown
Size: 52-19-140
Metal: Stainless Steel

SPOIL - Three (3) Colors: M. Brown/Coffee, M. Hunter/Olive, M. Burgundy/Fuchsia
Size: 50-18-135
Metal: Stainless Steel

About Plume Paris:

Plume Paris frames are produced keeping the wearer's comfort in mind without sacrificing creative design and premium materials. In our Plume Paris collection we have different styles in order to satisfy whatever look you desire to have. Some of

our frames take inspiration from 1940-1960's while others keep a more modern edge. One of the most significant factors while designing Plume Paris frames is their unique temple designs. Each temple is designed to create a different element and color in order to achieve uniqueness in each of our frames.

The materials used to create Plume Paris frames vary. Some are made out of Zyl to achieve beautiful colors and be extremely lightweight. Others are made with Stainless Steel Metal which allows frames to be light weight but durable. One other popular material used on Plume Paris frames is TR-90 which allows maximum flexibility to the user while maintaining a high quality design.