



Expanding on Social Media

Best Image Optical joins Google +

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Miami, FL., January 31, 2012 – After successfully launching two Tumblr sites (<http://eyestyl.tumblr.com> and <http://vintagevsretro.tumblr.com>) a couple of months ago, Best Image Optical continues to expand its social media reach through Google +.

Google + will serve to update Eye Care Professionals and consumers on the latest eyewear trends, topics, and company news/updates. Some information will mirror Best Image's Facebook account, while other post topics will run exclusively on Google +.

Marketing Manager, Carlos Zamora had this to say, "The platform in which people are reached is changing and we want to change with it. Adding Google + to our social media portfolio will allow Best Image Optical to better reach Eye Care Professionals and consumers alike. Though, Facebook continues to hold its grip on the 'best reach' category, I am confident Google + will also be a powerful tool for us. Expect some great insight of Best Image Optical on Google +".

Best Image's Google + account went live to the public on January 30, 2012. Join Best Image Optical's circle here:

<https://plus.google.com/111707992270665704513/posts>

About Best Image Optical:

Best image Optical offers Fashionable, timely & on trend styles that can be found in all of our three house brands: Dolabany, Mario Galbatti and Plume Paris. Utilizing the finest materials as well as our attention to detail in our designs, Best Image Optical continues to be a leader in the industry offering some of the finest eyewear in the market today.

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