



Best Image OPTICAL INC.

Trade Show Information

Retro at Vision Expo East

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Miami, FL., January 30, 2012 – Best Image Optical will be exhibiting at Vision Expo East during March 23-25, 2012 at Booth #848 in Javits Center, New York, New York. At Vision Expo East, Best Image will light up their booth to display their latest collections, including their new 2012 spring collection. This year's booth theme is, 'Lighted Retro New York Style living space'.

To promote Best Image's VEE attendance, Best Image Optical will launch 'RETROVISION', an eyewear video reporting series on February 6, 2012. Videos launch once a week and will be themed behind the following subjects:

- Trend Report
- Homage
- Showcase
- Trade Show Updates
- Inside Look

RETROVISION will run from February 6 to March 30, 2012.

About Best Image Optical:

Best Image Optical is a seasoned design house and producer of eyewear. Our three collections (Dolabany, Mario Galbatti, and Plume Paris) delivers distinctive design and beyond trend styling. Continuously at the fashion boundary, but sane enough to make each style ready for the fashion forward consumer.

Our collections are a perfect balance of luxury and casual. The frame's feature colorful and inspiring temples and impeccable details, in a range of boastful colors. Comfort and fit are

integral to the design of all Best Image Optical eyewear. The look of each line is versatile while always maintaining a high standard of functionality and excellence. Most frames can also meet your customer's progressive lens needs, without sacrificing style and functionality. The Best Image Optical collections have something for anyone possessing distinctive tastes in shapes, patterns, and colors that set these frames far apart from the rest.

About Vision Expo East:

International Vision Expo East is the pre-eminent fashion and medical eyecare event where eyecare professionals in the Americas gather to experience the energy and international style unique to New York. The expansive show floor and comprehensive education provide the best opportunity to discover the latest trends in eyewear and advances in eyecare technology and business practices. All disciplines in the ophthalmic community enjoy a welcoming and valuable networking experience which delivers professional growth and business success.

Teaser Graphic:



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